

Message Text

UNCLASSIFIED

PAGE 01 SOFIA 01827 081320Z

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ACTION EUR-10

INFO OCT-01 ISO-00 EB-03 CIAE-00 INR-10 NSAE-00 RSC-01

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FM AMEMBASSY SOFIA

TO USDOC WASHDC

INFO SECSTATE WASHDC 8730

USIA WASHDC

AMEMBASSY VIENNA

UNCLAS SOFIA 1827

E.O. 11652: NA

TAGS: BEXP, BU

SUBJECT: INTERNATIONAL CONSTRUCTION FAIR

USIA FOR IEE, ICS/E

VIENNA FOR EWTC

1. WE HAVE JUST BEEN INFORMED THAT BULGARIA WILL HAVE AN INTERNATIONAL CONSTRUCTION FAIR IN PLOVDIV SPRING OF 1975. EXACT DATE NOT YET SET. PRIOR TO LEARNING OF THIS SPECIAL FAIR WE HAD PLANNED TO RECOMMEND CONSTRUCTION AS THEME FOR US PAVILION AT AUTUMN 1975 PLOVDIV INTERNATIONAL FAIR SINCE WE ARE CONVINCED THAT FIELD OFFERS EXCELLENT OPPORTUNITIES FOR AMERICAN BUSINESS HERE.

2. RECOMMEND SPECIAL EFFORT BE MADE TO ACQUAINT AMERICAN FIRMS WITH THIS FAIR AND INTEREST THEM IN PARTICIPATION. THERE MIGHT BE OPPORTUNITY FOR SOME OF EXHIBITS PLANNED FOR "SIMPOMEC" IN ZILINA, CZECHOSLOVAKIA LATER NEXT YEAR TO DO DOUBLE DUTY BY BEING SHOWN FIRST IN PLOVDIV. DETAILS ON PLOVDIV CONSTRUCTION FAIR WILL BE PROVIDED S SOON AS AVAILABLE.
HERZ

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NNN

Message Attributes

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Decaption Note:
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Disposition Approved on Date:
Disposition Authority: n/a
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Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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